CONSEQUENCES OF GLOBALIZATION ON FAMILY AND RELATIONSHIP

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ABSTRACT

Fast growing globalization trends have had its effects not only in the corporate and market sectors, but made its effects on the family and relationship at large. This is evident considering the present education scenario and the career opportunities in both the urban and rural areas. It has almost collapsed the age old tradition of joint family and transited to nuclear family. By and large the social and economic policies drafted are other contributing factors associated to it. The weakening and fragmentation of the families can also be attributed to the reason that the young generations have the tendency of migration either from rural to urban or urban to overseas in search of jobs and career opportunities. These factors for the conversion of structure from joint families to nuclear family pattern. It has also undoubtedly made an impact on the outlook and personality of individuals affecting the society on a bigger scale.

Key Words: Family Relationship, Globalization and Family

INTRODUCTION:

Globalization in simple essence can be termed as an expanded virsion of liberalization, encompassing. Cross border, political, technological, economical, social and cultural barriers. The far reaching and visible effects could well be obsered since 1990's in India. It was during this period that India initiated move towards liberalization. This had a chain effect as owing to the border perspective technological exchange from overseas opened up the gates for career opportunities. These opportunities necessitated higher professional education which in turn made the young generation to migrate. Thus affecting the very foundation of traditional joint family system along with the social group essential to safeguard and satisfy the

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requirements for being self sufficient and self dependent. Whereas, the society can be termed as a cluster of micro social group. Globalization opened up avenues in all spheres of the male dominated sectors for women, viz: Education, Career opportunities, Equal rights etc. The women of the globalization era today compits with their equal half leaving no sector untouched, in fact they have shedded age old customs traditions which made them bonded.

Objectives:

- To identify and explain the effects of globalization on family and relationship.
- To study the change in values, culture and society.
- To know the advantages of globalization on socio-economic front.

Review of Literature:

Family in an elaborated form can be said to be, a precise relationship with endure to ensure in supplementing for the needs and requirements of their next generation. It is basically legal and marital tie which in future forms a social group of kinship. To have better understanding of values and relationship, it is imperative to inculcate a deep sense of discipline and moral ethics to built a healthy relation.

Globalization has its own advantages and disadvantages. It is so, because it associates itself with the term liberalization. These both coupled together have become the motive force for the drastic transition of the family and social setups around the globe. Therefore, it can be attributed that, Globalization has given a totally diversed dimensions to the family, cultural, social and economic theories and practices.

Methodology:

The aim of this paper to study the effects of globalization and the consequences on the family relationship and the impact on the cultural and socioeconomic aspects. Exhaustive and elaborated method of study through texts, Journals, Media was adopted. There fore the data in this research paper is secondary associated with view of the auther.

Modernization and changing family pattern:

India, since the last three decades has undergone a seachange in its liberalization policies and becoming a global player \cdot This has given a prominent place on the economic front but has at the same time undergone a vast transformation on issues related to social, cultural and family tradition. Owing to globalization and prerequisites associated with it have, given totally new dimension to the family values and its concepts. It has almost replaced the traditional pattern

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of joint family to the nuclear family pattern and more so of recent times being single parent. The nuclear family concept adopted in India certainly is noteworthy as compared to the western. It is so, because various factors compel the step for staying nuclear but, strong ties and bonding keep them in close touch with parents, grandparents or extended families.

Globalization and its advantages and disadvantages:

Globalization in India has opened up the doors for the rural sectors which posses a rich potential. In fact new concept of rural industrialization has started taking shape. The prominent Industries being:

- Food and beverages
- Textiles
- Hospitality
- Innovative and organic farming
- Animal Husbandry
- Milk processing

The above sectors have invariably enhanced the graph amongst the youths of both gender in education, skill development and improved the living standard. It has led them to broaden outlook and made them aware of their equal rights health, lowering mortality rate, improving sanitation facilities and lastly safeguarding the environment. Although globalization has its own advantages alongwith associated are disadvantages too. The disadvantages have a direct impact on the family tradition, cultural and social fronts.

To quote some are:

- Lack of spare time for family.
- Odd work schedule.
- Stresses at work place
- Marital freedom
- Financial freedom
- Financial burden
- Unending desires
- Ego problems

The above clubbed together is bound to shake not only the pillars but the very foundation itself of the family, relationship, marriage and the society.

CONCLUSION:

The biggest beneficiaries of globalization are women. It has put them on a strong foothold and are today the decision makers not only within homes but also on board decision makings women of today plays a very crucial and pivotal role in keeping the family, relationship and traditions bonded and closely knitted. Hence, each individual must derive the best with the opportunities of the globalization era sidelining and discarding the disadvantages associated with it.

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